



DESTINATION  
FASHION

DECORATE **ONE**





# DESTINATION FASHION

**It's your place to find fleece and tees with an edge.** These are the fashion-forward brands and assortments ready to bring current looks to your next event, retreat or employee apparel refresh. With their effortless style, it's so easy to dress them up or down for just about any situation.







DT1105  
Perfect Weight Fleece Cropped Crew

# FLEECE AS A FASHION CHOICE

*insights from our experts*



“

It wasn't long ago that fleece and fashion were two words you didn't say together. Recently though, fleece became a go-to in all types of situations. Now it's about a style you love wearing, how you want to wear it, wherever you want to take it.”

**Vicki Ostrom**  
Trend Editor



“

With their exceptional hand feel, advanced fabrications, amazing colors and industry-leading sustainability, these are the fleece people reach for when they want to feel perfectly dressed, confident and comfortable.”

**Kara Johnson**  
Senior Merchandiser



# THE BRANDS YOU LOVE

THEY'RE ALL  
RIGHT HERE



DT1311

**DIST  
RICT**



AL4002

allmade.



NL9300

**NLA** | NEXT LEVEL  
APPAREL



BC7502

**BELLA+CANVAS**



# DISTRICT<sup>®</sup>



DT6104  
V.I.T. Fleece Crew

# V.I.T.<sup>™</sup> *12 fleece styles*

Soft and cozy, this fleece comes in a full palette of colors, plus the 100% cotton face is a favorite for decorators. Add it all up, and V.I.T. Fleece is an unbeatable value for you and your customers.

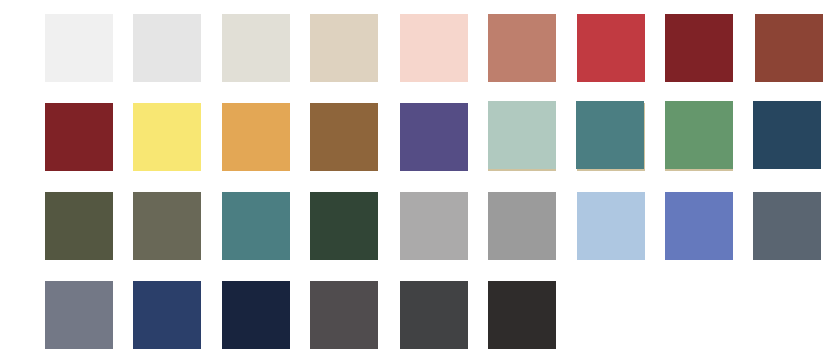
### FABRIC

8.3-ounce, 65/35 ring spun cotton/polyester, with 100% ring spun cotton face (DT6600 V.I.T. Heavyweight Hoodie: 80/20 combed ring spun cotton/polyester, 100% ring spun cotton face; content varies for some colors).

“The cornerstone style for District, V.I.T. Fleece has amazing loft and softness. You’ll love the really clean surface for DTG and other deco techniques. It’s truly an elevated collection.”

—Kara Johnson Senior Merchandiser

### COLORS: UP TO 33 AVAILABLE



### COMPANION TEES

start with DT6000, DT6002, DT6503 & DT6000Y

\*3-end fleece weaves together 3 threads for enhanced loft and decorating quality



DT6101



DT6103



**DISTRICT**<sup>®</sup>



DT1312  
Women's Perfect Tri Fleece  
V-Neck Sweatshirt

# PERFECT TRI<sup>®</sup>

*8 fleece styles*



DT1302

“ Perfect Tri is super soft, so comfy. It's must-wear fleece, the one you always feel good in.”

-Kara Johnson Senior Merchandiser

Three carefully chosen yarns blend for an unbelievably soft hoodie at an unbeatable value, just like its namesake the iconic Perfect Tri Tee. You'll find core and fashion silhouettes, plus unique colors. The whole collection feels so of the moment, with lots of customer appeal.

**FABRIC**  
7-ounce, 54/40/6 polyester/combed ring spun cotton/rayon.

**COLORS: UP TO 12 AVAILABLE**



**COMPANION TEES**  
start with DM130, DM135OL, DM130L & DT130Y



**DISTRICT**



DT8100  
Re-Fleece Hoodie

# RE-FLEECE™

*8 sustainable fleece styles*

“The RE Collection has great product and affordable price points, plus a beautiful origin story.”

—Kara Johnson Senior Merchandiser

District Re-Fleece breathes new life into reclaimed materials, using 100% fully recycled fabric that's never re-dyed. It's the total package for anyone who wants fleece that's not only comfy and easy to wear, but also nicely priced and a real standout among all the choices available.

**FABRIC**

8.1-ounce, 60% recycled cotton/40% recycled polyester (content varies for some colors).

**COLORS: UP TO 7 AVAILABLE**



**COMPANION TEES**

start with DT8000, DT8001 & DT8000Y



DT8101



DT8104



# DISTRICT®

## PERFECT WEIGHT®

*4 fleece styles*

Whenever temps drop, this mid-weight layer with a soft feel and nice loft is perfect. 8.26-ounce, 80/20 combed ring spun cotton/polyester fleece; 100% combed ring spun cotton face (content varies for some colors).

**COLORS: UP TO 8 AVAILABLE**



**COMPANION TEES**

start with DT104, DM104L & DM1170L



DT1101

## FEATHERWEIGHT FRENCH TERRY

*6 french terry styles*

Slight chill in the air? Here's a light, comfortable option with a laid-back vibe. 70/30 combed ring spun cotton/polyester French terry.

**COLORS: UP TO 7 AVAILABLE**



DT673

“No closet’s complete without a fleece option you can grab any day the temp calls for a bit more than a tee.”

—Kara Johnson Senior Merchandiser

## LIGHT-WEIGHT

*5 fleece styles*

An extra soft year-around layer, complete with coverstitch details for wear-anywhere style. 6.5-ounce, 55/45 combed ring spun cotton/polyester.

**COLORS: UP TO 8 AVAILABLE**



DM392





AL4004  
Organic French  
Terry Crew



AL4000

# ORGANIC FRENCH TERRY

*3 french terry styles*

Certified organic cotton is 100% comfortable and in tune with the growing number of customers wanting sustainable options. Take a look at the rich colors, too.

**FABRIC**

8.3-ounce, 100% organic combed ring spun cotton French terry.

“ It’s easy to see why customers gravitate toward this collection, given its amazing softness and colors, as well as Allmade’s commitment to putting the needs of the people and planet first. #feelyourimpact”

—Kara Johnson Senior Merchandiser

**COLORS: UP TO 6 AVAILABLE**



**COMPANION TEES**

start with AL2100





NL9300  
Unisex Malibu  
Pullover Hoodie



NL9602



NL9303

# SANTA CRUZ +MALIBU *3 fleece styles*

“ These are great quality fleece styles, so soft & relaxed.”

—Kara Johnson Senior Merchandiser

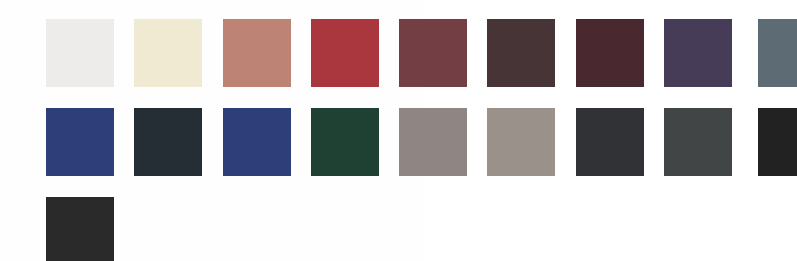
Santa Cruz styles have just the right amount of weight to keep cozy, and the 100% cotton face offers breathability, vivid solid colors and a nice printing surface.

With its easygoing CVC blend, Malibu offers ultimate softness and comfort.

**FABRIC**

Santa Cruz: 7.4-ounce, 80/20 cotton/polyester blend, with a 100% cotton face. Malibu: 7.4-ounce, 60/40 cotton/polyester blend.

**COLORS: UP TO 19 AVAILABLE**



**COMPANION TEES**

start with NL3600, NL3900 & NL6210



**BELLA+CANVAS.**



BC7502  
Women's Sponge Fleece  
Cropped Hoodie



BC3739

# SPONGE FLEECE

*8 fleece styles*

Just the right amount of warmth for year-round wear, plus versatile style and rich colors. This mid-weight fabric offers amazing stretch and recovery, plus it's really soft inside.

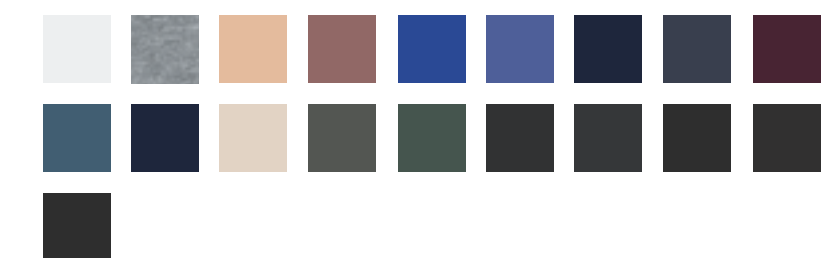
“Bella+Canvas has beautiful colors in this assortment. These fleece styles are incredibly soft and just so comfortable.”

-Kara Johnson Senior Merchandiser

#### FABRIC

8-ounce, 52/48 Airlume combed ring spun cotton/polyester fleece (content varies for some colors, Tri-Blend styles and Youth sizes).

#### COLORS: UP TO 19 AVAILABLE



#### COMPANION TEES

start with BC3001, BC6400, BC3001CVC & BC6400CVC





# EFFORTLESS STYLE OPTIONS

*the best fleece is ready for  
anything anytime*







# ONE HOODIE FOUR WAYS

**DISTRICT**

DT6103  
Women's V.I.T.™ Fleece  
Full-Zip Hoodie



BG415

*out & about*  
Looking good for  
brunch and shopping  
with friends

1

LM2000



*work smart*  
Sharp yet  
relaxed  
for the 9-5

2

MM7201



*concert tonight*  
Fab style  
(without trying  
too hard)

3



*after hours*  
Ready to kick  
back with your  
fave co-workers

4



# EASY STYLE ALL AROUND



**DISTRICT®**

DT1101  
Perfect Weight®  
Fleece Hoodie



*see & be seen*

Head out in style and ease

1



*time to game*

Ready for a long night of saving the world with your crew

2



CT89241804

RU550

*cruisin' to campus*

Quick & easy with the right layers and kicks

3



MM7214

MMB202

*headed to work*

Time to overachieve while making it look easy

4



*the crewneck*



**THE CREWNECK WORKS FOR MOST ANY WARDROBE, ANY TREND**

This style's a perfect choice for graphics, including branding, licensed designs or thoughtful messaging. The crewneck also opens up options for embroidery and patches. Plus it's a versatile wardrobe go-to, so effortless to dress up or down.

# TREND ALERT *keep an eye on these*



“ For fleece and tees, I'm seeing plenty of buzz right now on these trends.”

**Vicki Ostrom**  
Trend Editor

## *community*

**LOOKING FOR ESCAPE, RELEASE & CONTROL**

People are seeking comfort in sports, their communities and what they can control. For decorated apparel, that means facilitating fresh creative approaches using stylized details, bold prints or graphics, and unique textures.



**GIVE BLUES, GREENS & NEUTRALS YOUR FULL ATTENTION**

Black may still bring volume, but blues both soft and bold are the most important hues right now. Be ready for greens as the next success story.

Also keep an eye on desert-inspired sand tones, plus other neutrals remain versatile and timeless, most recently as minimalist head-to-toe tonal looks.









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**FASHION**